



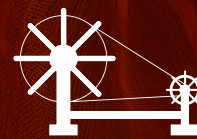
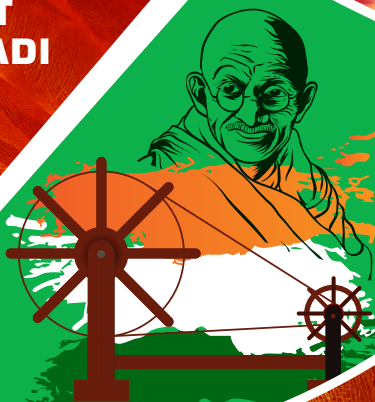
Department of Commerce
Ministry of Commerce and Industry
Government of India



Ministry of Micro,
Small & Medium Enterprises
Government of India



**INDIA'S
BIGGEST
TRADE EVENT
ON INDIAN KHADI
AND KHADI
BLEND
PRODUCTS**



**WORLD
KHADI FORUM
2020**

27 - 29 February, 2020
Vigyan Bhawan, New Delhi

www.worldkhadiforum.in

KHADI

- THE FABRIC OF INDIA

Khadi is handspun, hand-woven natural fiber cloth originating from India. The cloth is usually woven from cotton and may also include silk, or wool, which are all spun into yarn on a spinning wheel called a charkha. It is a versatile fabric, cool in summer and warm in winter. In order to improve the look, khadi/khaddar is sometimes starched to give it a stiffer feel. It is widely accepted in fashion circles and is being promoted in India by Khadi and Village Industries Commission, Ministry of Micro, Small and Medium Enterprises.

Its concept was developed by Mahatma Gandhi and was a symbol for political agendas during the fight for independence in India against the British rule. It was primarily a means to provide employment to the unemployed rural population of India at that time. The Indian flag has to be also made from khadi material. Thus it holds national importance and can be called the national fabric of India.

GROWTH OF KHADI OVER THE YEARS

Over 10 million people are directly employed in industries making khadi products and there is a further potential to engage another 5 million people by 2022. The average sales of Khadi sector stood at Rs 914.07 crore between 2004 and 2014. This increased by a whopping 100.02% between 2015 and 2018 to Rs 1828.30 crore. The average export of Khadi and village industries products also increased from Rs 87.77 crore between 2004 and 2014 to Rs 204.75 crore between 2015 and 2018. Indian Khadi products are currently being exported to UK & Canada, few consignments to some countries of the Arab and some targeted to Italy, Australia and Poland. The revenues from Khadi in the last financial year have been 3215 crores and the KVIC has set a target of 5000 crore by 2020.



“**K**hadi is the sun of the village solar system. The planets are the various industries which can support khadi in return for the heat and the sustenance they derive from it. Without it other industries cannot grow. But during my last tour I discovered that, without the revival of other industries, khadi could not make further progress. For villagers to be able to occupy their spare time profitably, the village must be touched at all points.”

Mahatma Gandhi



Khadi and handloom have transformed the lives of the poorest of the poor and are emerging as a powerful means of empowering them.

Shri Narendra Modi
Prime Minister



INDIA'S BIGGEST TRADE EVENT ON INDIAN KHADI AND KHADI BLEND PRODUCTS

Federation of Indian Chambers of Commerce & Industry (FICCI) along with the support of Ministry of Commerce & Industry and Ministry of Micro, Small & Medium Enterprises, Government of India is organising "World Khadi Forum 2020."

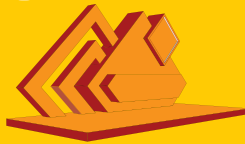
World Khadi Forum aims to create a platform for all stakeholders of Khadi ecosystem to participate and generate interactive design insights under the guidance of national and international textile researchers/design experts and distinguished fraternity from domestic as well as international exports. It will be a unique opportunity to connect & collaborate with manufacturers,

suppliers and exporters of Indian Khadi & Khadi blends products.

The main objective of the Forum is to promote the hand woven-hand spun KHADI in the global markets and uplifting the living standards of the rural artisans across the country while also creating jobs and promoting entrepreneurship.

EVENT COMPONENTS

EXHIBITION



BUYER-SELLER MEET



CONFERENCE



FASHION SHOW



KHADI MARCH



AWARDS





PRODUCT PROFILE

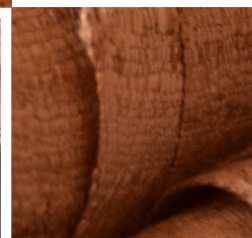
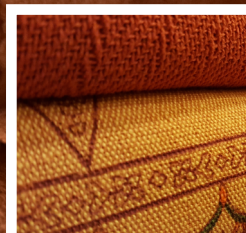
- Khadi
- Poly Khadi

SPECIAL FOCUS

- Solar Vastra
- New Designs & Innovations
- New Products

PRODUCT CATEGORY

- Home Furnishing
- Garments
- Fabrics
- Fashion and Lifestyle Accessories
- Sarees

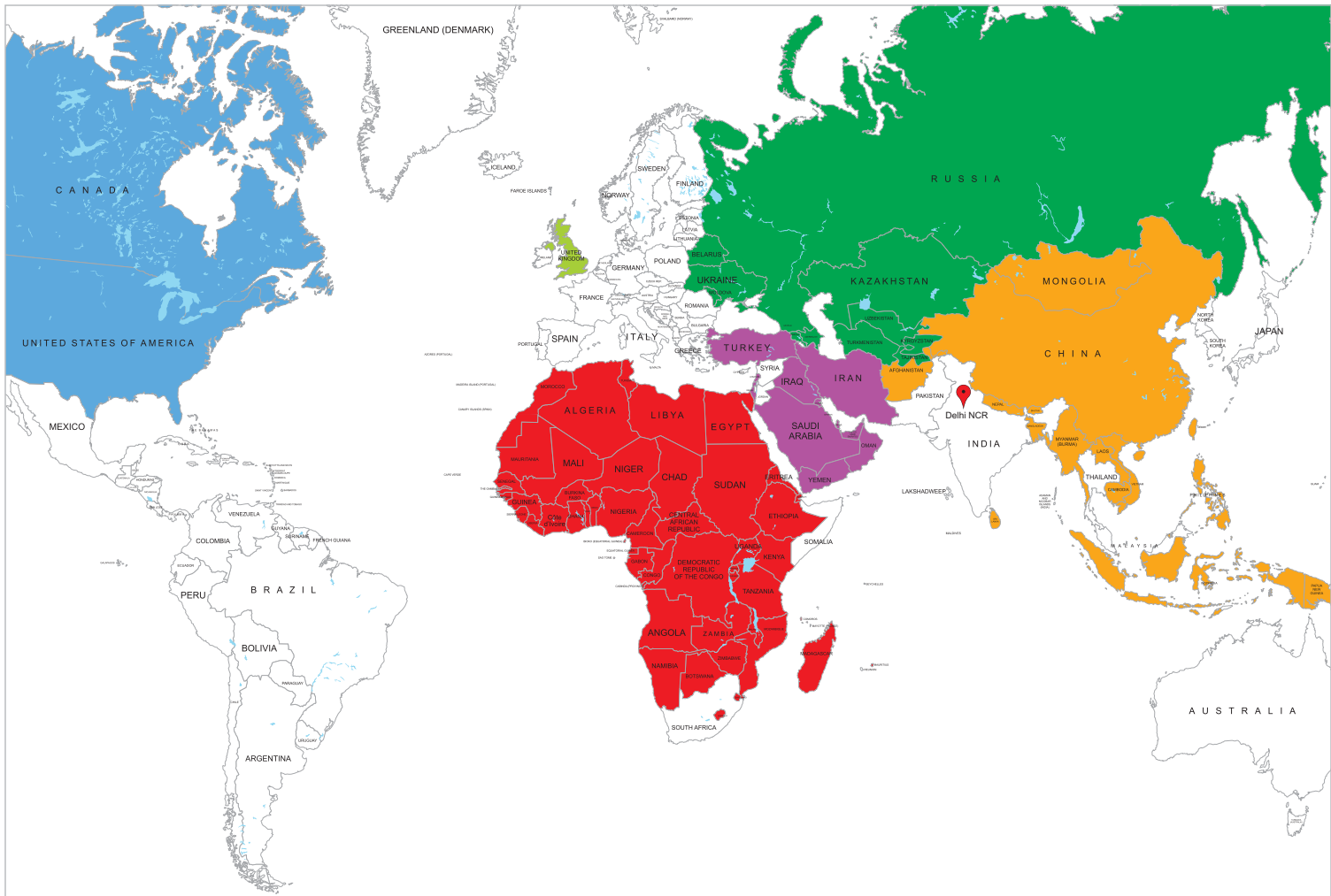


EXHIBITOR PROFILE

- KVIC recognised Khadi Institutes
- Non-Government Organisations
- Fashion Designers
- Exporters
- Yarn Makers
- Fibre Makers
- Weavers
- Accessories Suppliers
- Logistic Providers
- Financial Institutions

BUYER'S PROFILE

- Wholesalers & Distributors
- Buyers & Importers
- Buying Houses & Agents
- Department Store Retailers
- E-Tailors
- Fashion Houses
- Brand Owners
- Mail Order Companies



INTERNATIONAL BUYER SELLER MEET

HOSTED DELEGATIONS FROM THE FOLLOWING COUNTRIES

Afghanistan, Algeria, Armenia, Azerbaijan, Bahrain, Bangladesh, Belarus, Bhutan, Botswana, Brunei Darussalam, Burundi, Cambodia, Cameroon, Canada, China, Comoros, D. R. of Congo, Djibouti, Egypt, Eritrea, Ethiopia, Georgia, Ghana, Indonesia, Iran, Iraq, Israel, Ivory Coast, Kazakhstan, Kenya, Kuwait, Kyrgyz Republic, Laos, Lebanon, Lesotho, Malawi, Maldives, Mauritius, Moldova, Mongolia, Morocco, Mozambique, Myanmar, Namibia, Nepal, Nigeria, Oman, Philippines, Qatar, Russia, Rwanda, Saudi Arabia, Senegal, Seychelles, Sri Lanka, Sudan, Taiwan, Tajikistan, Tanzania, Tunisia, Turkmenistan, Uganda, Ukraine, United Arab Emirates, Uzbekistan, Vietnam, Zambia, Zimbabwe

- AFRICA
- CIS COUNTRIES
- DEVELOPING ASIA
- MIDDLE EAST

*The pictorial representation does not purport to the political map of India or any other country



**DEPARTMENT OF COMMERCE,
MINISTRY OF COMMERCE AND INDUSTRY,
GOVERNMENT OF INDIA**

The mandate of the Department of Commerce is regulation, development and promotion of India's international trade and commerce through formulation of appropriate international trade & commercial policy and implementation of the various provisions thereof. The basic role of the Department is to facilitate the creation of an enabling environment and infrastructure for accelerated growth of international trade.



**MINISTRY OF MICRO,
SMALL & MEDIUM ENTERPRISES,
GOVERNMENT OF INDIA**

The Ministry of Micro, Small and Medium Enterprises (M/o MSME) is the administrative Ministry in the Government of India for all matters relating to Micro, Small and Medium Enterprises. It designs and implements policies and programmes through its field organisations and attached offices for promotion and growth of MSME sector.



**IAMKHAADII
FOUNDATION (IAMKHADI)**

A trusted Non-for-profit social enterprise and export start-up, IAMKHADI incubated at Indian Institute of Foreign Trade, New Delhi is working towards marketing and promotion of "hand woven-hand spun fabric" in global markets for uplifting the living standards of the rural artisans and providing direct global market access to Khadi Institutes spread across the country. In addition, brought all the stakeholders from Farm to Foreign (5F Formula of Hon'ble PM) on one platform towards achieving the objective of taking Khadi from Local to Global.



**FEDERATION OF
INDIAN CHAMBERS OF
COMMERCE AND INDUSTRY**

FICCI is the voice of India's business and industry. Established in 1927, it is India's oldest and largest apex business organization. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

Participation Charges

Exhibition Participation Charges			
Types of Spaces	Minimum Area	Participation Charges (Per sq .mtr)	
		in INR	US\$
Shell Space	12 sq.mtr	10,000	141
Bare Space	36 sq.mtr	9,000	127

Conference Participation Charges				
Delegate	Registration Fee	Early Bird Discount	FICCI Member	Group Discount (3 or more)
Indian Delegates	Rs 5,000	10%	10%	10%
Foreign Delegates	US\$ 100			

For participation, contact: _____

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