



# ***SPONSORSHIP OPPORTUNITIES***



**The sponsoring organization will find the following visibility: -**

- International buyers from more than 65 countries
- Participating companies
- Business visitors
- Policy Makers
- Media
- Industry & Business at large

**PRINCIPAL SPONSOR****1 Exclusive Slot****INR 30 LAKHS****Exhibition space: 90 sqmtr bare space****Conference / Knowledge Sharing program Benefits**

- 10 Complimentary Conference passes \*
- 1 Speaking slot (Business Conference)

**Promotion & Branding**

- 300 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- Double spread color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venue
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 3 Exclusive Hoardings at the venue
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 10 Networking Dinner Invitation

**PLATINUM SPONSOR****2 Slots****INR 25 LAKHS****Exhibition space: 60 sqmtr bare space****Conference / Knowledge Sharing program Benefits**

- 5 Complimentary Conference passes \*
- 1 Speaking slot (Business Conference)

**Promotion & Branding**

- 200 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- Front Inside Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venue
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 8 Networking Dinner Invitation

**DIAMOND SPONSOR****4 Slots****INR 20 LAKHS****Exhibition space: 48 sqmtr bare space****Conference / Knowledge Sharing program Benefits**

- 10 Complimentary Conference passes \*
- 1 Speaking slot (Business Conference)

**Promotion & Branding**

- 300 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- Double spread color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 6 Networking Dinner Invitation

**GOLD SPONSOR****6 Slots****INR 15 LAKHS****Exhibition space: 36 sqmtr bare space****Conference / Knowledge Sharing program Benefits**

- 3 Complimentary Conference passes \*
- 1 Speaking slot (Business Conference)

**Promotion & Branding**

- 200 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- Opening 1st page color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 4 Networking Dinner Invitation

**SILVER SPONSOR****6 Slots****INR 10 LAKHS****Exhibition space: 36 sqmtr bare space****Conference / Knowledge Sharing program Benefits**

- 2 Complimentary Conference passes \*
- 1 Speaking slot (Business Conference)

**Promotion & Branding**

- 200 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- Back Inside color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- 1 Exclusive Hoarding at the venue
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

**DELEGATE KIT SPONSOR****1 Exclusive Slot****INR 10 LAKHS****Exhibition space: 18 sqmtr bare space****Conference / Knowledge Sharing program Benefits**

- 2 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Delegation kit and company brochure inside the kit (company brochure to be provided by sponsor)
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

<b>VISITOR CARRY BAG SPONSOR</b>	<b>1 Exclusive Slot</b>	<b>INR 10 LAKHS</b>
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**Exhibition space: 18 sqmtr bare space**

**Conference / Knowledge Sharing program Benefits**

- 2 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Visitor Carry Bags
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

<b>REGISTRATION DESK SPONSOR</b>	<b>1 Exclusive Slot</b>	<b>INR 10 LAKHS</b>
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**Exhibition space: 18 sqmtr bare space**

**Conference / Knowledge Sharing program Benefits**

- 2 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Registration Desk
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

<b>LANYARD &amp; BADGE SPONSOR</b>	<b>1 Exclusive Slot</b>	<b>INR 10 LAKHS</b>
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**Exhibition space: 18 sqmtr bare space**

**Conference / Knowledge Sharing program Benefits**

- 2 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Lanyard & Badge
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

<b>PEN DRIVE SPONSOR</b>	<b>1 Exclusive Slot</b>	<b>INR 6 LAKHS</b>
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**Exhibition space: 9 sqmtr built up booth**

**Conference / Knowledge Sharing program Benefits**

- 1 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Pen Drive which will be distributed among delegates and hosted delegates
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

<b>AUDIO VISUAL SPONSOR</b>	<b>1 Exclusive Slot</b>	<b>INR 6 LAKHS</b>
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**Exhibition space: 9 sqmtr built up booth**

**Conference / Knowledge Sharing program Benefits**

- 1 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Display of logo /movie between the sessions and tea break (Movie and logo to be provided by the sponsor)
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

<b>OFFICIAL AIRLINE SPONSOR</b>	<b>3 Slots</b>	<b>INR 5 LAKHS</b>
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**Exhibition space: 9 sqmtr built up booth**

**Conference / Knowledge Sharing program Benefits**

- 1 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

<b>B2B LOUNGE SPONSOR</b>	<b>1 Exclusive Slot</b>	<b>INR 5 LAKHS</b>
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**Exhibition space: 9 sqmtr built up booth**

**Conference / Knowledge Sharing program Benefits**

- 1 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on B2B Lounge
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

<b>VIP LOUNGE SPONSOR</b>	<b>1 Exclusive Slot</b>	<b>INR 4 LAKHS</b>
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**Exhibition space: 9 sqmtr built up booth**

**Conference / Knowledge Sharing program Benefits**

- 1 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on VIP Lounge
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation



<b>PEN SPONSOR</b>	<b>1 Exclusive Slot</b>	<b>INR 4 LAKHS</b>
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**Exhibition space: 9 sqmtr built up booth**

**Conference / Knowledge Sharing program Benefits**

- 1 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Pen which will be distributed among delegates and hosted delegates You Sponsor Panel (Only Exhibition)
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

<b>KEY CHAIN SPONSOR</b>	<b>1 Exclusive Slot</b>	<b>INR 4 LAKHS</b>
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**Exhibition space: 9 sqmtr built up booth**

**Conference / Knowledge Sharing program Benefits**

- 1 Complimentary Conference passes \*

**Promotion & Branding**

- 100 Complimentary Business Invitee Ticket (Limited Access to Exhibition area only)
- 1 Full Page Color - Complimentary Advertisement in Show Directory
- Exclusive Sponsor Logo Branding at Venues
- Sponsor Logo in Sponsor page of Show Directory
- Sponsor Logo on visitor promotion emails
- Sponsor Logo on pre-event marketing emails
- Sponsor Logo on website homepage
- Sponsor Logo on Thank You Sponsor Panel (Only Exhibition)
- Logo on Key Chain which will be distributed among delegates and hosted delegates
- Logo in Newspaper advertisements (excluding the ads to be released by Ministry under DAVP Scheme)
- 2 Networking Dinner Invitation

- The above-mentioned amount does not include taxes as applicable. For information on special offers and tailored packages, please contact **Atul Kumar, Assistant Director, FICCI e: [atul.kumar@ficci.com](mailto:atul.kumar@ficci.com), m: +91-9818767929**